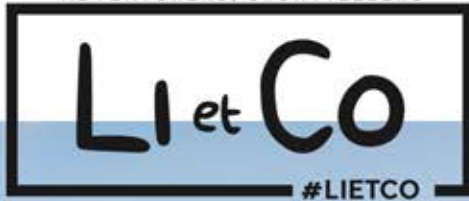


ADVENTURERS. STORYTELLERS



Li et Co is a lifestyle publication produced out of the back of a 1983 Westfalia.

We're in the business of "Wow! That's awesome!" because we like the way it makes us feel, and we think you will too. Ride shotgun as we discover the stories, people, and places that inspire us to live better, and bigger, as we travel across our beautiful country and beyond. Li et Co covers the latest in travel, food and drink, style, health, and adventure.

### ABOUT US

Lisa Felepchuk and Coleman Molnar met at work, bonded over writing, running, and dive bars, and wouldn't you know it, fell in love. After much planning, they quit their city desk jobs, moved into a 50-square-foot van, and launched a business together.

With 18+ years of combined editorial experience in print and digital lifestyle journalism, Lisa and Coleman know how to tell a compelling story, and, just as importantly in 2016, how to get it in front of the right audience.

"We're not a big publication, but we have big-publication experience."

### AUDIENCE PROFILE

MONTHLY PAGE VIEWS: 20,000  
GENDER: 60/40 (female/male)  
AGE: 20 - 55

### CONTACT

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